

Anchor Links

User experience:

as a user I would like to jump to defined areas to directly access the required information.

Editor experience:

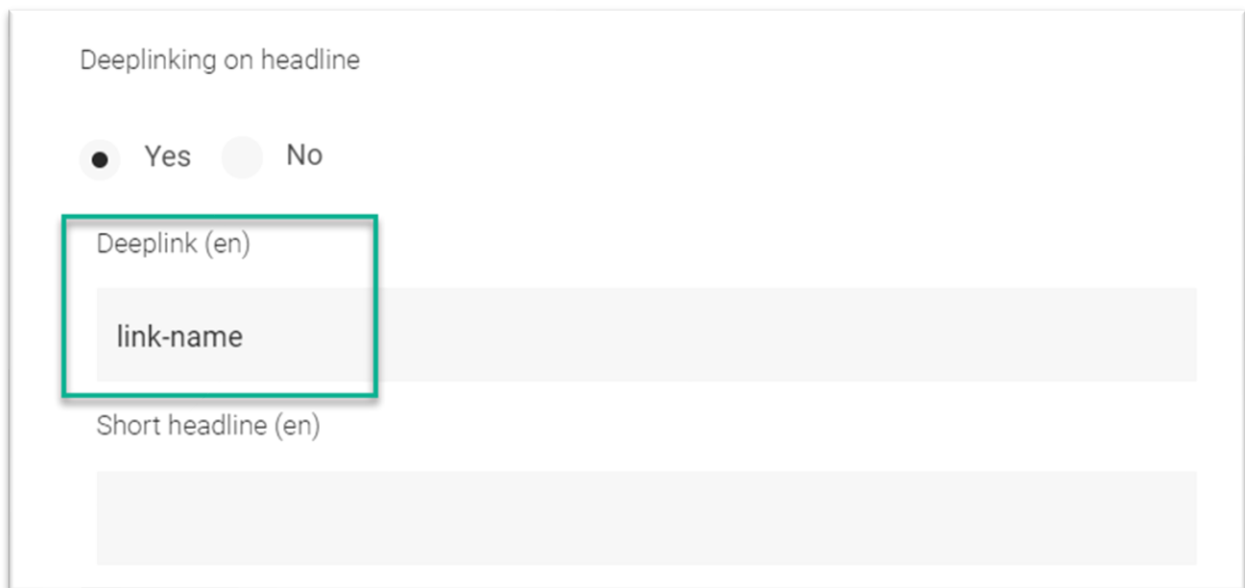
As an editor I would like to set individual anchor links to guide the user to a specific point on a website.

All modules within the main area of the page templates contain the so called “component header”, to have the possibilities on each point on the website to place a sub headline (H2) and an introduction text. On this level of “component header” there is the option to create a **deeplinking on the headline**.

The screenshot shows a web editor interface for a 'Component header'. It features two main text areas with rich text editors. The first area is titled 'Headline H2 (en)' and contains the text 'About the Heraeus Group'. The second area is titled 'Text with formatting options (en)' and is currently empty. At the bottom of the editor, there is a checkbox labeled 'Deeplinking on headline' which is checked, with radio buttons for 'Yes' and 'No'.

By clicking on YES the editor can define the deeplink name. This name is language dependent and should be as short as possible because it is part of the URL. The

hashtag # followed by the defined deeplink name will be added to the page URL to create the final anchor link.



Deeplinking on headline

Yes No

Deeplink (en)

link-name

Short headline (en)

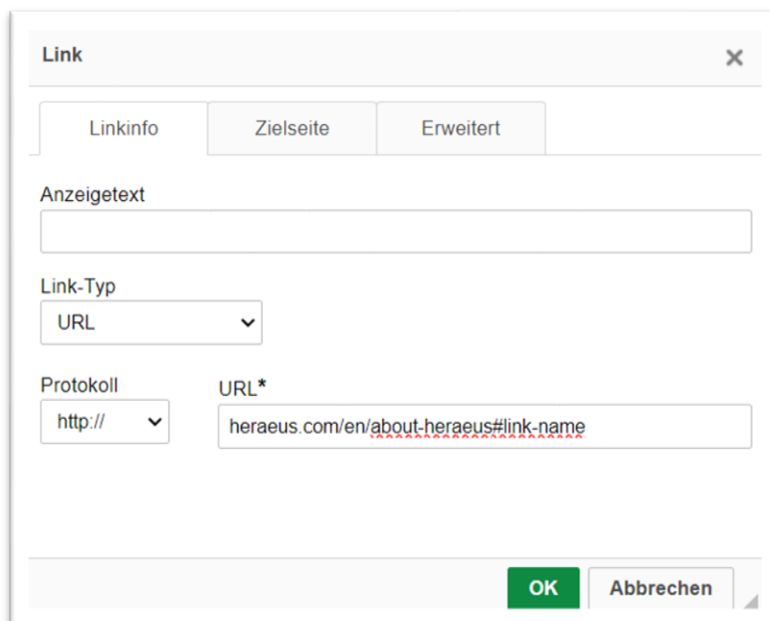
Anchor link = page URL + # + deeplink name

Example:

<https://heraeus.com/en/about-heraeus#link-name>

This created deeplink can be used on each content page to guide the user directly to the specific content area of the content page.

Either as external link:



Link

Linkinfo Zielseite Erweitert

Anzeigetext

Link-Typ

URL

Protokoll URL*

http:// heraeus.com/en/about-heraeus#link-name

OK Abbrechen

Or as internal link out of the link list:

Linklist (en)

Link

Text *

Deeplink

Link

Internal External Download

Page link

/group/about-heraeus × ▼ Select new

Anchor selection

link-name