

Text-Media / ratios

User experience:

As a user I would like to see an image in the context of a text in respective size.

Editor experience:

As an editor I would like to provide an image in the context of a text in respective size.

The standard text-media ratio is about 50% image and 50% text, while the image could stand on the right side or on the left side next to the text.

50 % ratio:

Today, Heraeus bundles diverse businesses in the Business Platforms **Metals and Recycling**, **Healthcare**, **Semiconductor and Electronics**, and **Industrials**. Customers benefit from innovative technologies and solutions based on broad materials expertise and technology leadership.

We are systematically developing our **operating businesses** and strengthening them in a targeted way. The focus here is on the competitiveness of the individual business and the balance within our portfolio.

> **Operating Companies of the Heraeus Group**



Heraeus Epurio's extensive range of electronic chemicals is carefully formulated to ensure optimal performance and reliability. We work closely with our customers to understand their specific needs and consistently deliver solutions that meet their unique requirements. Our electronic chemicals play a crucial role in enabling cutting-edge technologies.

But there are further text-media ratios available to adapt it depending on the use case. The following ratios are available: 50% - 33% - 25%

33 % ratio:

Heraeus Electro-Nite as Part of a Family Owned Company

The Heraeus Group is a broadly diversified and globally leading family-owned technology company, headquartered in Hanau, Germany. The company's roots go back to a family pharmacy started in 1660. Today, Heraeus bundles diverse activities in the Business Platforms Metals and Recycling, Healthcare, Semiconductor and Electronics as well as Industrials. Customers benefit from innovative technologies and solutions based on broad materials expertise and technological leadership.

[More about Heraeus at the Heraeus Corporate Website](#)



New innovation center fiftyOne in Hanau

25 % ratio:

Health and Well-Being



Heraeus is committed to providing health benefits that promote wellness, provide protection and provide peace of mind for employees and their families. We offer a comprehensive array of benefits, including health insurance, preventative wellness (including flu shots), health screenings, prescription, dental and vision for eligible employees and their dependents.

You can change the ratio via the drop down selector for the Media width in the C10_Text-Media module:

Media: Position Left ▼

Type

Media width

1/4 (25%) ▼

1/2 (50%)

1/3 (33%)

1/4 (25%)

The selector is just shown, if you are using a left or right hand side media position. For the full-size image in a below the text media position there is not adaption of the image width possible.